

PRUDENTIAL JENNISON GROWTH FUND

QUARTERLY FACT SHEET AS OF 9/30/2002

STOCK FUND

FUND OBJECTIVE

Seeks long-term growth of capital.

PORTFOLIO MANAGER

Jennison Associates: **Spiros "Sig" Segalas** /Michael Del Balso/Kathleen McCarragher

The Prudential Jennison Growth Fund is subadvised by **Jennison Associates**, a Prudential Financial company. Portfolio Manager Spiros "Sig" Segalas is president, chief investment officer, and one of the co-founders of Jennison Associates. Portfolio Manager Michael Del Balso, a director of equity research, embodies the Jennison philosophy of money management. Portfolio Manager Kathleen McCarragher, a director and executive vice president as well as Jennison's growth equity investment strategist, joined Jennison in May 1998.

THE JENNISON WAY OF INVESTING

Through a complex research and analysis process, Jennison monitors and screens a broad universe of mid- and large-sized companies to select those with the best earnings growth potential for the Fund.

FUNDAMENTAL RESEARCH IS THE KEY TO SUCCESS

Jennison Associates uses a variety of methods to comprise a portfolio with an objective of above-average growth. Jennison's research team of portfolio managers and analysts use a bottom-up stock selection in their investment process. They also employ a variety of research tools, including in-depth coverage of growth industries, internal earnings estimates on a research universe of approximately 400 names, and a network of Wall Street contacts to find the best holdings for the portfolio. Jennison also meets with the management of the portfolio's holdings to keep apprised of the outlook and strategy of each company.

PROVEN PERFORMER

The Prudential Jennison Growth Fund (Class A shares) ranked in the Top Half of the Lipper Large-Cap Growth Funds category for the 1- and 5-year period ending 9/30/2002, ranking 305 out of 683 and 134 out of 308 funds, respectively.²

MAKING ADVISED CHOICES

You are the center of a unique investment process designed to help you achieve your financial goals. Advised Choice combines the strengths of professional financial guidance, objective research, and the monitoring of select money managers to enhance your opportunity for success. Advised Choice is the driving force behind every Prudential mutual fund.

IN THE SPOTLIGHT

"There's good reason to trust the managers' instincts. Subadvisor Jennison Associates, led by co-manager Sig Segalas, has built an exceptionally strong record in the growth arena."

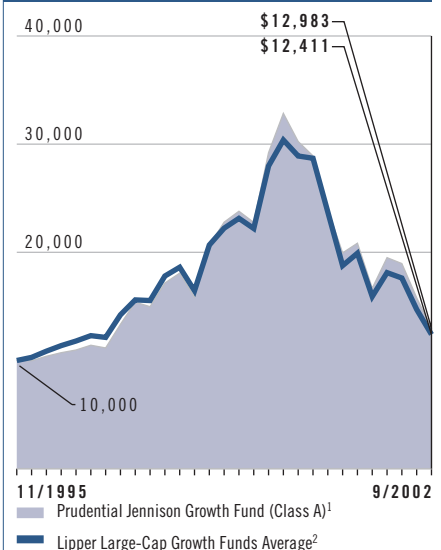
—Morningstar.com, 4/17/2002

"For most growth investors, weathering this bear market has been a new and unfamiliar experience. Not so for Spiros 'Sig' Segalas."

—Money, 6/2002

The views expressed in this fact sheet are for the period covered and are subject to change thereafter.

GROWTH OF \$10,000



JENNISON ASSOCIATES

¹A series of The Prudential Jennison Series Fund Inc. The Fund offers four classes of shares to our investors. Class A, B, C, and Z shares have a common portfolio, although their fees, expenses, sales charges, and inception dates may vary. Because of these differences, returns to investors may also vary. Investment does not include the effects of sales charges and reflects reinvestment of all distributions. The performance information represents past performance and is no guarantee of future results. Investment return and principal value will fluctuate so that, when redeemed, an investor's shares may be worth more or less than their original cost. Inception: Class A, B, and C, 11/2/1995. On 9/20/1996, The Prudential Institutional Growth Stock Fund merged into The Jennison Growth Fund, Class Z shares. Performance prior to 9/20/1996 is for Growth Stock, which had an inception date of 11/5/1992. **The Fund may invest in foreign securities, which are subject to the risks of currency fluctuation and the impact of social, political, and economic change. An investment in the Fund is not a deposit of any bank and is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency and may lose value. The Fund may also invest in derivative securities, which may carry market, credit, and liquidity risks. These risks may result in greater share price volatility. There is no assurance the Fund's objective will be achieved. See reverse side for further performance information.**

²Lipper Average is unmanaged, is based on the average return of all funds in this category, and does not take into consideration applicable sales charges. Unless noted otherwise, Lipper averages and index returns reflect performance beginning the closest month-end date to the Fund's inception.

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Style Box				Calendar Year Returns (%)					Fund Facts			
Market Cap	Investment Style								Class	Nasdaq Symbol	CUSIP	Net Assets (\$MM)
	Value	Blend	Growth	A	B	C	Z					
	Large			2001	-18.60	-19.21	-19.21	-18.39	A	PJFAX	74437E107	1,014
	Medium			2000	-17.97	-18.58	-18.58	-17.78	B	PJFBX	74437E206	655
	Small			1999	41.60	40.53	40.53	41.94	C	PJFCX	74437E305	105
				1998	37.75	36.68	36.68	38.07	Z	PJFZX	74437E404	1,109
				1997	31.26	30.38	30.38	31.65	Total Net Assets		2,883	

Average Annual Total Returns (%) as of 9/30/2002*																
	Year-to-Date				1-Year				5-Year				Since Inception			
	A	B	C	Z	A	B	C	Z	A	B	C	Z	A	B	C	Z
Total Return (w/o sales charges) [‡]	-33.45	-33.82	-33.82	-33.29	-22.16	-22.77	-22.77	-21.95	-3.35	-4.07	-4.07	-3.10	3.85	3.08	3.08	8.33
Lipper Large-Cap Growth Funds Average [†]	-31.66	-31.66	-31.66	-31.66	-22.17	-22.17	-22.17	-22.17	-4.49	-4.49	-4.49	-4.49	2.85	2.85	2.85	6.00
SEC Standardized Return (with sales charges) [‡]	N/A	N/A	N/A	N/A	-26.05	-26.63	-24.30	-21.95	-4.33	-4.21	-4.26	-3.10	3.08	3.08	2.93	8.33

*The performance information represents past performance and is no guarantee of future results. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Lipper Large-Cap Growth average includes funds which invest at least 75% of their equity assets in companies with market caps of greater than 300% of the dollar-weighted median of the S&P Mid-Cap 400 Index, invest in companies with long-term earnings expected to grow significantly faster than stocks represented in a major unmanaged stock index, and have above-average price-to-earnings ratio, price-to-book ratio, and 3-year earnings growth figure. Class A share return assumes an imposition of a 5% front-end sales charge. Class B share return assumes a contingent deferred sales charge (CDSC) of 5%, 4%, 3%, 2%, 1%, and 1% over a six-year period. After approximately seven years, on a quarterly basis, Class B shares convert to Class A shares. Class C share return assumes a 1% front-end sales charge and an 18-month CDSC of 1%. Class Z shares are only offered to a limited group of investors. Please contact your financial professional for more detailed information. Class A, B, C, and Z shares have a common portfolio. Inception: Class A, B, and C, 11/2/1995. On 9/20/1996, the Prudential Institutional Growth Stock Fund merged into the Jennison Growth Fund, Class Z shares. Performance prior to 9/20/1996 is for Growth Stock, which had an inception date of 11/5/1992. The inception date of the Prudential Jennison Growth Fund Class Z shares was 4/15/1996. Year-to-Date and 1-year returns are cumulative. Performance is unaudited and subject to change.

Largest Stock Holdings (% of Assets)		Sector Breakdown (% of Assets)		Largest Industries (% of Assets)	
Microsoft	3.6 %	Consumer Discretionary	28.5 %	Pharmaceuticals	10.4 %
Kohl's	3.4	Healthcare	18.9	Multi-Line Retail	7.8
American International Group	3.1	Information Technology	15.0	Diversified Financials	7.0
Wal-Mart	2.9	Financials	14.7	Media	6.5
Viacom	2.8	Consumer Staples	7.5	Specialty Retail	6.4
Lowe's	2.8	Industrials	6.1		
Coca-Cola	2.6	Energy	4.5		
Johnson & Johnson	2.5	Materials	2.6		
Abbott Laboratories	2.5	Cash & Equivalents	2.2		
Northrop Grumman	2.5				
Top Ten (of 66)	28.7 %				

For information and a free prospectus that describes in detail the Fund's investment objective, sales charges, expenses, management fees, and other matters of interest, please contact your financial professional. Please read the prospectus carefully before you invest or send money. Shares of the Fund are distributed by Prudential Investment Management Services LLC (PIMS), Three Gateway Center, 14th Floor, Newark, NJ 07102-4077. PIMS is a Prudential Financial company. Prudential Financial is a service mark of The Prudential Insurance Company of America, Newark, NJ, and its affiliates.

Source: Prudential Investment Management, Inc. (PIM) and Jennison Associates. All data is unaudited and subject to change. Fund holdings and sector allocations may vary.

[‡]Total Return describes the return to the investor before any sales charges are imposed. Lipper average is unmanaged, is based on the average return of all funds in this category, and does not take into account applicable sales charges. Unless noted otherwise, Lipper Averages and Index returns reflect performance beginning the closest month-end date to the Fund's inception. SEC standardized return describes the return to the investor after maximum sales charges are imposed. All returns assume share price changes, as well as the compounding effect of reinvested dividends and capital gains.